

**PANT PARTS & ACCESSORY NEWS TODAY**

B U L L E T I N

03-01

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January 8, 2003

TO: Toyota Parts & Service Managers**SUBJECT: T-IV (3309 US ATF) – Product Launch**

Starting January 15, 2003, **Genuine Toyota T-IV (3309 US ATF)** will only be available through your local ExxonMobil distributor, the same distributor who currently supplies your dealership with Genuine Toyota Motor Oil (GTMO) and Long Life Coolant (LLC). From that date on, orders for the old product (P/N 08886-01015) will no longer be accepted in our parts ordering system.

Below is some important information that will help answer any questions you may have:

PART NUMBERS, PACKAGE SIZE & PRICING:

Old Part Number	Pkg. Size	Dealer Price
08886-01015	4L	\$ 16.00
New Part Number	Pkg Size	Dealer Price
00279-000T4	1 Qt	\$ 2.47
00279-DRMT4	55 Gallon	\$ 508.75

Packaging for quarts will be (12) 1 QT bottles per case. Minimum order quantity is 25 cases. Note that GTMO and T-IV case orders can be combined to meet that minimum order requirement.

PLACING ORDERS & DELIVERY METHOD: Please contact your local ExxonMobil distributor to place an order. Please allow for sufficient delivery lead-time for the initial order. ExxonMobil distributors need to develop an accurate inventory level and future product usage forecasts. T-IV will be delivered via the same route GTMO and LLC is currently delivered to your dealerships. If you do not know your local distributor, you can contact your DSPM or the ExxonMobil Customer Service line at 1-888-753-5542.

BILLING: All invoices will come from TMS and billing will be reflected on your monthly Toyota Parts Statement. The distributor will not invoice you directly. If you experience an error on your T-IV billing, you can submit a telemarketing claim form to:

BILLING (continued):

TMS – NAPO
Attn: Telemarketing Claims H207
19001 S. Western Avenue
Torrance, CA 90509

Or you can fax your claim form to (310) 381-5024 Attn: Rosa Varner.

Telemarketing claim forms (M/N 00460-CLAIM FORM) can be ordered from the MDC through the non-parts system.

GENERAL PARTS PURCHASE & CO-OP CREDIT: Your dealership will receive GPP credit and 3% Co-Op credit for your Genuine Toyota T-IV purchases.

Genuine Toyota T-IV ATF should be used on vehicles factory filled with 3309 US ATF. It may also be used where Toyota T-III is recommended. Please refer to owners' manuals for proper fluid requirement.

Some features of this new and improved product are:

Good Wear Protection – provides excellent anti-wear performance in transmission service

Extended Fluid Life – The use of highly refined base oil and potent oxidation inhibitors retard the rate of fluid breakdown in high temperature service.

Corrosion Control – Provides protection against rusting and corrosion.

High Viscosity Index – Retains adequate lubricating film thickness for severe high temperature service with excellent fluidity at low temperatures

Reduced Foam – Contains an effective anti-foam agent for transmission service.

Seal Compatibility – Optimized seal swell agents to provide excellent compatibility with modern, high temperature seal materials as well as those used in older transmissions.

Lubricating Characteristics – Helps in providing quiet operation, smooth shifting and excellent wear protection.

Proper Viscosity – Transmission of power is smooth and efficient throughout all normal temperature ranges.

Low Temperature Flow – To ensure needed fluidity at start-up, the formulation has been designed for operation at -40 C.

Easily Recognized – Contains a red dye to distinguish between transmission fluid and engine oil.

Thanks for your continued support of the Genuine Toyota Chemical Program.

If you have any questions, please contact your DSPM or TMS @ (310) 468-0546.