

TOYOTA U.S. SALES SUMMARY

September, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR %	VOL %	2015	2014	DSR %	VOL %
			CHG	CHG			CHG	CHG
TOTAL TOYOTA	194,399	167,279	11.6	16.2	1,867,401	1,794,788	4.0	4.0
TOTAL TOYOTA DIV.	169,105	145,427	11.6	16.3	1,619,956	1,574,105	2.9	2.9
TOTAL LEXUS	25,294	21,852	11.1	15.8	247,445	220,683	12.1	12.1
YARIS	586	598	-5.9	-2.0	15,535	10,339	50.3	50.3
COROLLA	26,636	20,530	24.6	29.7	278,742	258,805	7.7	7.7
MIRAI	0	0	N/A	N/A	0	0	N/A	N/A
PRIUS	16,110	14,277	8.3	12.8	141,940	165,490	-14.2	-14.2
CAMRY	34,487	28,507	16.1	21.0	326,330	334,978	-2.6	-2.6
AVALON	4,828	4,862	-4.7	-0.7	44,318	50,025	-11.4	-11.4
SCION FR-S	778	920	-18.8	-15.4	8,544	11,182	-23.6	-23.6
SCION iA	2,035	0	N/A	N/A	2,035	0	N/A	N/A
SCION iM	1,353	0	N/A	N/A	1,353	0	N/A	N/A
SCION iQ	7	132	-94.9	-94.7	465	1,752	-73.5	-73.5
SCION xD	12	508	-97.7	-97.6	778	6,265	-87.6	-87.6
SCION xB	1,117	1,190	-9.9	-6.1	12,501	12,444	0.5	0.5
SCION tC	1,208	1,404	-17.4	-14.0	13,525	14,460	-6.5	-6.5
<i>TOTAL SCION</i>	<i>6,510</i>	<i>4,154</i>	<i>50.4</i>	<i>56.7</i>	<i>39,201</i>	<i>46,103</i>	<i>-15.0</i>	<i>-15.0</i>
TOTAL TOYOTA DIV. CAR	89,157	72,928	17.4	22.3	846,066	865,740	-2.3	-2.3
CT	1,131	1,078	0.7	4.9	11,132	13,585	-18.1	-18.1
IS	3,152	3,611	-16.2	-12.7	35,389	37,038	-4.5	-4.5
RC	1,159	0	N/A	N/A	10,458	0	N/A	N/A
ES	5,195	5,722	-12.8	-9.2	46,962	52,910	-11.2	-11.2
GS	1,595	1,592	-3.8	0.2	16,233	16,252	-0.1	-0.1
LS	406	568	-31.4	-28.5	5,270	5,904	-10.7	-10.7
LFA	1	0	N/A	N/A	8	15	-46.7	-46.7
TOTAL LEXUS CAR	12,639	12,571	-3.5	0.5	125,452	125,704	-0.2	-0.2
TOTAL TOYOTA CAR	101,796	85,499	14.3	19.1	971,518	991,444	-2.0	-2.0
RAV4	27,104	22,724	14.5	19.3	227,922	202,069	12.8	12.8
FJ CRUISER	1	1,300	-99.9	-99.9	224	12,653	-98.2	-98.2
VENZA	1,584	1,858	-18.2	-14.7	19,157	23,445	-18.3	-18.3
HIGHLANDER	12,310	10,542	12.1	16.8	116,758	105,526	10.6	10.6
4RUNNER	7,506	5,659	27.3	32.6	70,902	55,271	28.3	28.3
SIENNA	10,527	8,592	17.6	22.5	104,573	94,930	10.2	10.2
SEQUOIA	1,144	850	29.2	34.6	9,299	8,664	7.3	7.3
LAND CRUISER	120	245	-53.0	-51.0	1,757	2,209	-20.5	-20.5
<i>TOTAL TOYOTA DIV. SUV</i>	<i>49,769</i>	<i>43,178</i>	<i>10.7</i>	<i>15.3</i>	<i>446,019</i>	<i>409,837</i>	<i>8.8</i>	<i>8.8</i>
TACOMA	11,608	11,993	-7.1	-3.2	133,672	114,729	16.5	16.5
TUNDRA	8,044	8,736	-11.6	-7.9	89,626	88,869	0.9	0.9
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>19,652</i>	<i>20,729</i>	<i>-9.0</i>	<i>-5.2</i>	<i>223,298</i>	<i>203,598</i>	<i>9.7</i>	<i>9.7</i>
TOTAL TOYOTA DIV. TRUCK	79,948	72,499	5.9	10.3	773,890	708,365	9.3	9.3
NX	3,113	0	N/A	N/A	31,947	0	N/A	N/A
RX	7,759	7,453	-0.1	4.1	69,922	76,216	-8.3	-8.3
GX	1,611	1,570	-1.5	2.6	17,860	15,999	11.6	11.6
LX	172	258	-36.0	-33.3	2,264	2,764	-18.1	-18.1
TOTAL LEXUS TRUCK	12,655	9,281	30.9	36.4	121,993	94,979	28.4	28.4
TOTAL TOYOTA TRUCK	92,603	81,780	8.7	13.2	895,883	803,344	11.5	11.5

SELLING DAYS	25	24	229	229
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DSR = DAILY SELLING RATE

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September, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	26,636	20,529	24.6	29.7	278,742	258,739	7.7	7.7
CAMRY	34,479	28,492	16.2	21.0	326,188	334,846	-2.6	-2.6
AVALON	4,828	4,862	-4.7	-0.7	44,318	50,025	-11.4	-11.4
SCION iA	2,035	0	N/A	N/A	2,035	0	N/A	N/A
RAV4	26,963	14,010	84.8	92.5	155,796	133,741	16.5	16.5
VENZA	1,584	1,858	-18.2	-14.7	19,157	23,445	-18.3	-18.3
HIGHLANDER	11,943	10,193	12.5	17.2	113,952	102,719	10.9	10.9
SIENNA	10,527	8,592	17.6	22.5	104,573	94,930	10.2	10.2
SEQUOIA	1,144	850	29.2	34.6	9,299	8,664	7.3	7.3
TACOMA	11,608	11,993	-7.1	-3.2	133,672	114,729	16.5	16.5
TUNDRA	8,044	8,736	-11.6	-7.9	89,626	88,869	0.9	0.9
RX	6,783	6,033	7.9	12.4	65,800	60,733	8.3	8.3
TOTAL	146,574	116,148	21.1	26.2	1,343,158	1,271,440	5.6	5.6
N.A. VEHICLES % OF TOTAL	75.4%	69.4%			71.9%	70.8%		
TOYOTA DIV. IMPORT CAR	21,179	19,045	6.8	11.2	194,783	222,130	-12.3	-12.3
LEXUS IMPORT CAR	12,639	12,571	-3.5	0.5	125,452	125,704	-0.2	-0.2
TOYOTA DIV NA BUILT CARS	67,978	53,883	21.1	26.2	651,283	643,610	1.2	1.2
TOTAL TOYOTA CARS	101,796	85,499	14.3	19.1	971,518	991,444	-2.0	-2.0
TOYOTA DIV. IMPORT TRUCK	8,135	16,267	-52.0	-50.0	147,815	141,268	4.6	4.6
LEXUS IMPORT TRUCK	5,872	3,248	73.6	80.8	56,193	34,246	64.1	64.1
TOYOTA DIV NA BUILT TRUCK	71,813	56,232	22.6	27.7	626,075	567,097	10.4	10.4
LEXUS NA BUILT TRUCK	6,783	6,033	7.9	12.4	65,800	60,733	8.3	8.3
TOTAL TOYOTA TRUCK	92,603	81,780	8.7	13.2	895,883	803,344	11.5	11.5
SELLING DAYS	25	24			229	229		

DSR = DAILY SELLING RATE