

**Smart Stop Technology
LIMITED SERVICE CAMPAIGN**

VIN [REDACTED]

Dear Toyota Owner:

At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As part of our continuing efforts to provide superior customer satisfaction, Toyota reminds you of a Limited Service Campaign, which includes your vehicle (see VIN above).

What is Toyota offering and why?

On July 24, 2013 a settlement of claims for Economic Loss arising from allegations of unintended acceleration was approved. As part of the settlement, Toyota initiated Limited Service Campaign (LSC) to install Smart Stop Technology on the models listed in the following table. This feature will cut engine power in case of simultaneous application of both the accelerator and brake pedals at certain speeds and under certain driving conditions. This LSC is available for two years from the availability of the Smart Stop Technology for each applicable model (see table below).

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

What is included in the Limited Service Campaign?

Any authorized Toyota dealership will inspect and if applicable install Smart Stop Technology on your vehicle at **NO CHARGE** to you.

This Limited Service Campaign will be available for 2 years from the availability of the software. Please reference the table below for exact expiration date by model.

Phase	Model Year	Model	Appx. UIO	Software Availability Date	LSC Expiration Date
1	2009–2010	Corolla	843,300	08/07/2013	08/07/2015
	2009–2010	Corolla Matrix	85,200		
	2008–2010	Land Cruiser	8,600		
2	2008–2010	Highlander	277,900	12/11/2013	12/11/2015
	2006–2010	RAV4	761,000		
3	2003–2009	4Runner	603,100	03/31/2014	03/31/2016
	2007–2010	Tundra	477,500		

This offer is limited to your specific vehicle whose Vehicle Identification Number (VIN) is printed at the beginning of this letter and is subject to the same conditions set forth in the New Vehicle Limited Warranty section of your Owner's Manual Supplement or Owner's Warranty Information booklet. For additional information, please refer to the booklet.

How do you take advantage of this Limited Service Campaign?

Please contact an authorized Toyota dealer and make an appointment to have the software installation performed.

Installation of the Smart Stop Technology will take approximately 45 minutes. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

If your vehicle is covered by this Limited Service Campaign, you do not need this owner letter to have the campaign completed; however, to assist the dealer in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.